

## Visual Materials Section

Council Liaison: Melissa Gonzalez

Submitted by: Sandra Varry

### 2018-2019 Steering Committee Roster

Chair	Sandra	Varry	Florida State University Libraries	8/18/2018	8/3/2019
Vice Chair / Chair-Elect	Mary Alice	Harper	The University of Texas at Austin	8/18/2018	8/3/2019
Immediate Past Chair	Kimberly	Andersen	State Archives of North Carolina	8/18/2018	8/3/2019
Web Liaison	Alan	Renga	San Diego Air & Space Museum, Inc.	5/12/2015	00/00/00
Newsletter Editor	Deborah	Rice	Wayne State University	8/16/2014	00/00/00
Communications Coordinator	Nicola	Shayer	Marist College	7/29/2017	00/00/00
Committee Member (Cataloging & Access Committee Chair)	Ashley	Levine	Artifex Press	11/16/2018	8/3/2019
Member-at-Large	Elizabeth	Reilly	University of Louisville	8/6/2016	8/15/2019
Member-at-Large	Patrick	Cullom	University of North Carolina, Chapel Hill	8/18/2018	8/7/2021
Member-at-Large	Jessica	Tai		8/18/2018	8/8/2020
Council Liaison	Melissa	Gonzales	Houston Community College	8/18/2018	8/7/2021

### ACTIVITIES

**Completed:** Visual Materials Cataloging and Access Section (VMCAS) successfully merged into VMS

**Ongoing:** Views is changing from a twice-yearly online magazine format to a blog format; Creating Terms of Reference document for incoming leadership and increased transparency; Working with AMIS and possibly AMIA to offer some hands-on and perhaps webinar-style continuing education programs or workshops on identification, handling, and preservation of motion picture film specifically targeted towards visual materials archivists who have motion picture film in their collections but whose primary focus is more general.

**New:** Steering Committee will create a "terms of reference" to better facilitate the work of members. A communications plan - we are inconsistent in our outreach and would like to improve - including discussion and potential projects related to advocacy.

### STRATEGIC PLAN

### **Goal 1: Advocating for Archives and Archivists**

No direct advocacy efforts were undertaken by VMS in 2018-19

### **Goal 2: Enhancing Professional Growth**

Organizing multiple opportunities for section members to socialize and network in Austin, to allow for exchange of ideas and create the potential for collaboration. Included a visit to a local repository Updated VIEWS publication Wordpress blog format Allows linking to other VMS media channels (Facebook, Twitter, Instagram) Provides greater accessibility than current format. Allows for both regular issues and individual posts (all peer reviewed) that work for those with different levels of experience publishing opportunities

### **Goal 3: Advancing the Field**

Foster and disseminate research in and about the field through the provision of educational presentations at the annual meeting, as well as through our Views publication and shared discussion on the listserv

### **Goal 4: Meeting Members Needs**

New Views format will enable Section communication to be fresh and up-to-date Regularly used the listserv to communicate information from the steering committee SAA and outside sources that might be of relevance to members VMCAS-VMS merger was completed with full transparency and every effort made to include the membership in decision making through surveys and multiple opportunities to give feedback. The merger facilitates effective communication with and among members and create opportunities for members to participate fully in the association. Eliminates redundancy, and creates a stronger, more cohesive VMS

## **ANNUAL MEETING**

**Number of Attendees:** 74

### **Summary of Meeting Activities:**

Business meeting: General announcements and reports from steering committee members  
Update on the new format for Views publication Announcement of election results

Two presentations:

Keynote Speaker, Patrick Cullom: "I Think I Saw the Picture in the Durham Paper:" A Case Study in Iterative Processing

Keynote Speaker, Elliot D. Williams: Reimagining Metadata Practices for a Large Digitized Image Collection

Announcement of additional section activities for the rest of the annual meeting

**Link to Meeting Minutes:** Will be posted to site shortly:

<https://docs.google.com/document/d/1ZYBneGePcxJxCazk6MRc-e6tj3f71QSDFF02eq0doqA/edit?usp=sharing>

## **QUESTIONS FOR COUNCIL**

Is it possible to have an anonymous forum for posting messages? Many members have been hesitant to post questions to the listserv because they fear retribution from and/or don't want to misrepresent their colleagues and/or institutions. Regarding budget - not at this time.